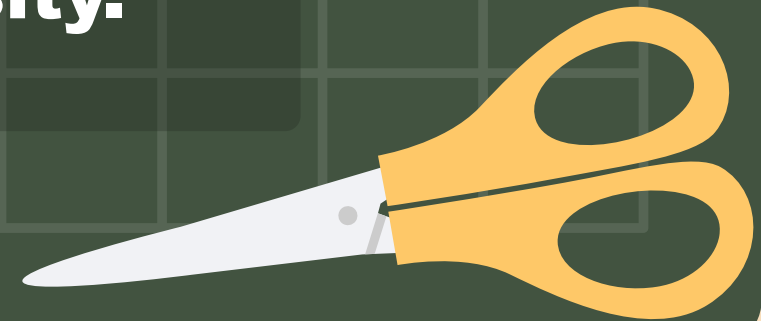
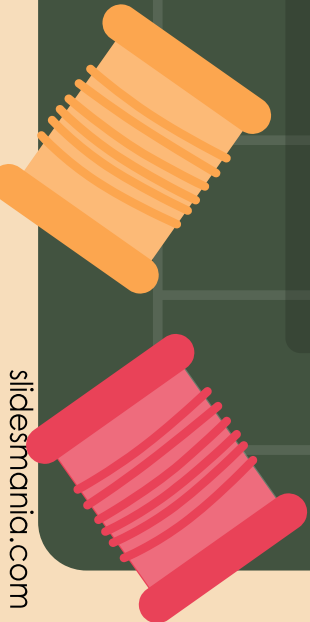
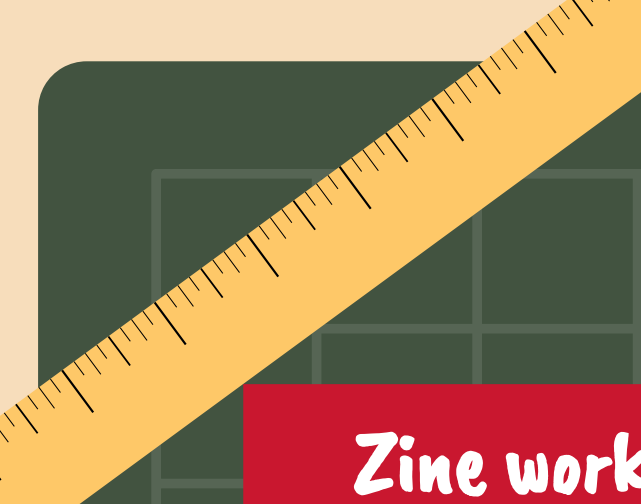


Innovation Strategy and Roadmap
INFO: 287 The Hyperlinked Library
Yadir Morales
July 25th, 2026

The idea

The library will empower Queer community members to share their experiences and art with their community through zines and curate a collection of zines reflecting the local Queer community's rich history and diversity.





Empowered Zine-Makers

Zine workshops and guides

The library will host workshops on zine-making using a variety of tools and techniques, and provide easy-to-follow guide printouts or links to guides and tools, available at the library or through social media. The goal is to invite folks with little to no experience to participate and share.

Monthly themes and competitions

Every month, the library will choose a theme in line with their collection guidelines and ask for zine entries from the community, with the goal of adding 1-2 new zines from people in the community to the official collection every month that represents the experience and diversity of the local Queer community.

Supporting a zine culture

In addition to adding zines to the collection, the library will provide additional opportunities for local Queer zine-makers to distribute their zines and promote zine events.





Institutional Context

LLACE Mission

The Lavender Library collects, maintains, preserves, and circulates materials to patrons in a safe and friendly environment. The library promotes an understanding of gender and sexual diversity, and collects and preserves the community's history, writing, and memorabilia, by documenting for current and future generations the people, places, and events of Sacramento through the ongoing development and maintenance of the collection and the LLACE archival program.

Core Values

We value Community, connecting people, building relationships, and providing event space and support.

We value LGBTQ+ stories, including local histories, multimedia, oral histories, stories, and archives.

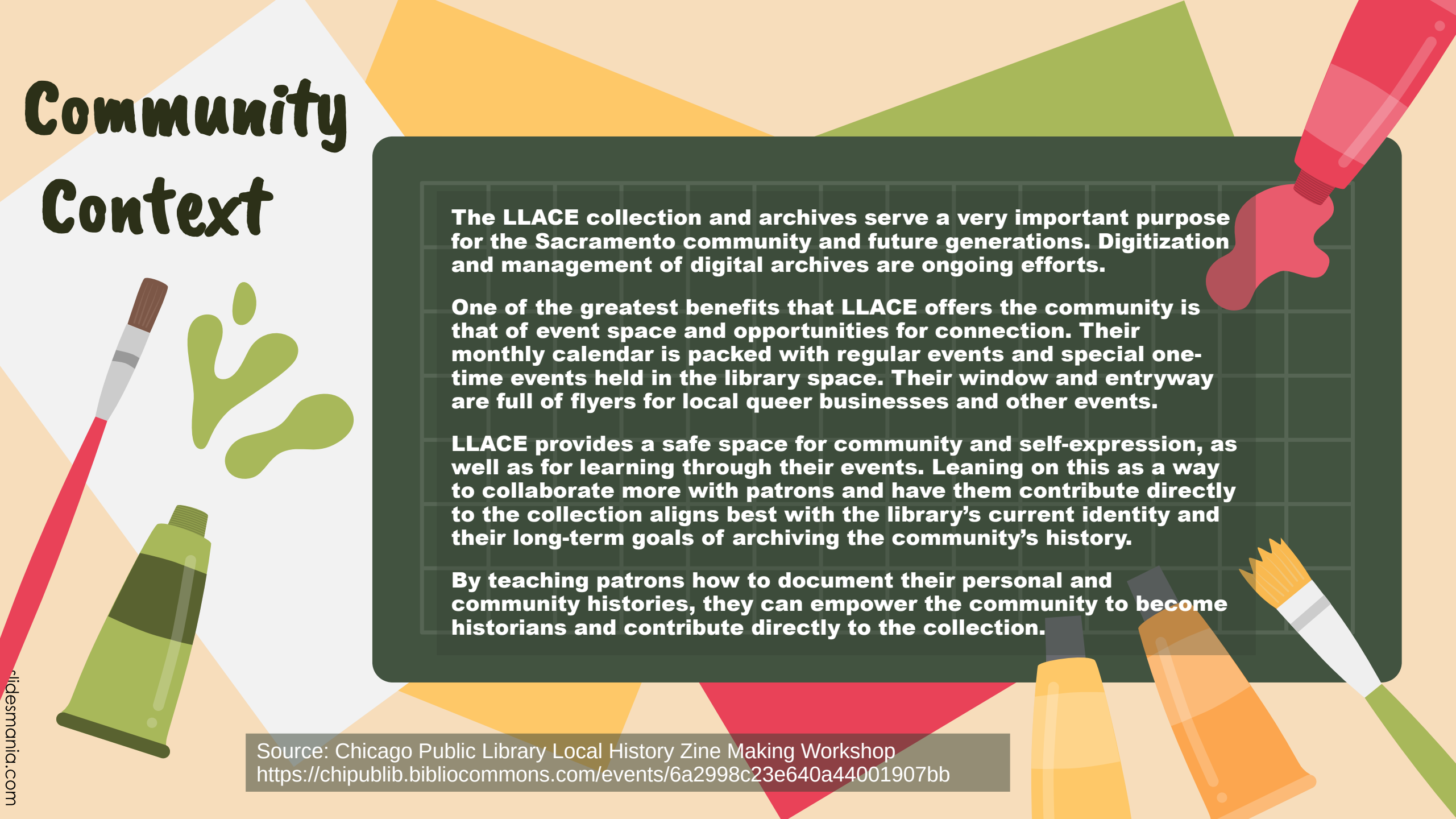
Past Programs

LLACE has collected and archived oral histories from local LGBTQ+ community members, however this is not yet public. It also already has a small zine collection. Building on that collection through active community participation more publicly than the oral history program would help make patrons feel a greater sense of ownership over this community space and resource.

LLACE has previously held bookmark design contests inviting members of the community to design bookmarks for the library. Zine-making can be seen as an extension of this type of program on a more regular basis.

Source: LLACE About Us <https://www.lavenderlibrary.com/about>
LLACE Instagram Profile: <https://www.instagram.com/sacllace/>

Community Context

The background features a collage of geometric shapes in shades of orange, yellow, and green. There are several paint-related illustrations: a red paintbrush with a brown tip on the left, a green paint tube below it, a pink paint tube with a red cap on the top right, and a yellow paintbrush with a green handle on the bottom right. There are also green and pink paint splatters.

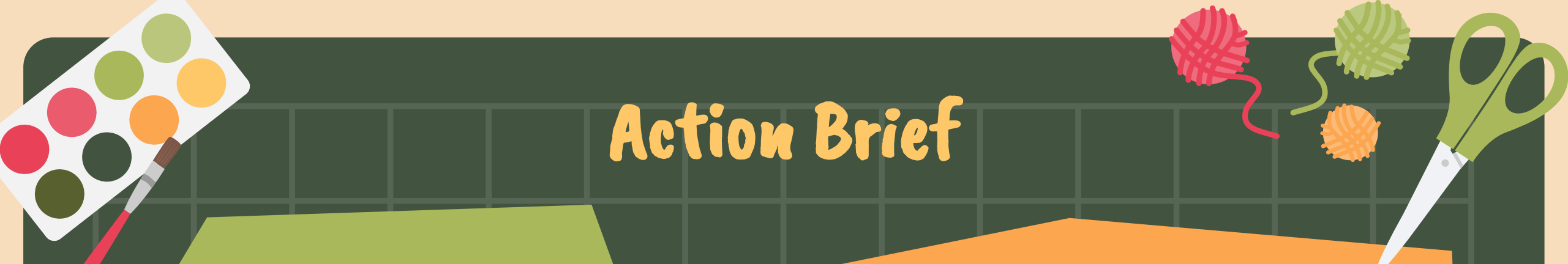
The LLACE collection and archives serve a very important purpose for the Sacramento community and future generations. Digitization and management of digital archives are ongoing efforts.

One of the greatest benefits that LLACE offers the community is that of event space and opportunities for connection. Their monthly calendar is packed with regular events and special one-time events held in the library space. Their window and entryway are full of flyers for local queer businesses and other events.

LLACE provides a safe space for community and self-expression, as well as for learning through their events. Leaning on this as a way to collaborate more with patrons and have them contribute directly to the collection aligns best with the library's current identity and their long-term goals of archiving the community's history.

By teaching patrons how to document their personal and community histories, they can empower the community to become historians and contribute directly to the collection.

Source: Chicago Public Library Local History Zine Making Workshop
<https://chipublib.bibliocommons.com/events/6a2998c23e640a44001907bb>



Action Brief

The library will convince local queer adults and older adults that (regardless of prior artistic ability) creating zines about their unique queer and intersectional experiences...

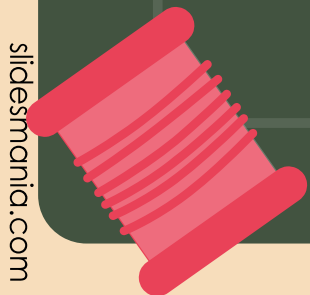
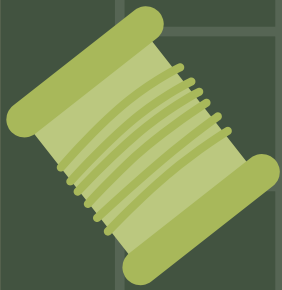


...they will contribute to the recorded history and to the library collection which will benefit generations to come...

...because the library exists to preserve and share our collective LGBTQ+ history so tomorrow's Sacramento Region is even more safe, inclusive, and supportive.

Inspiration

- ✂- Comic Creation Workshops for teens
- ✂- Zine Scene Workshop & Exhibit
- ✂- El Paso Zine-brary Workshops and trades
- ✂- Zine Adult Workshop Series and add copies to the library's zine collection
- ✂- Zines as Method: Participation, Community, & Emotional Archives



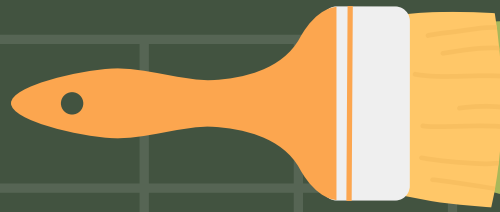


Guidelines & Policies

- **Apply lessons from ongoing Queer Crafternoons and from the Oral History Project.**
- **The program should be designed along with community event and activity co-hosts, and in collaboration with local zine-makers and zine fair organizers.**
- **Volunteers that work on collection management will design the zine collection policies and create monthly themes aligned with collection policies.**
- **Particular effort should be made to reach and accommodate elders and lesser represented minorities within the local LGBTQ+ community, including offering workshops and guides in other languages.**

LLACE Queer Crafternoon

Source: LLACE Instagram Post April 12th, 2025
<https://www.instagram.com/p/DIXFcMVzPJA/>



Timeline for Implementation

1st Month

Host a zine themed Crafternoon event to build interest and trial the idea with library regulars. Don't overthink! (Stephens, 2012)

Months 1-3

Engage the community on social media and promote the zine collection at the library

Develop zine collection policy and themes list for monthly entries

Reach out to local zine fair organizers to learn about local zine culture, begin collaboration, and find workshop facilitators

Months 4-5

Collect and create zine-making guides including videos, printouts, and sample-zines. Make available online and in the library

Develop processes for submission and evaluation of community zine entries and integration into zine collection

Month 6+

Schedule and host zine-making workshops every 1-2 months according to the needs of the community and zine collection

Share and promote monthly zine themes for entry into the zine collection

Source: Taming Technolust: Ten Steps for Planning in a 2.0 World
<https://tametheweb.com/2012/05/30/taming-technolust-ten-steps-for-planning-in-a-2-0-world-full-text/>



Marketing and Promotion

First, we will build interest among volunteers by doing internal explorations of the zine collection and identifying themes and perspectives that would enrich the zine collection.

Volunteers will have an opportunity to capture their own experiences regarding the history of the library in zine form.

Trial zine-making workshop will be done in conjunction with Crafternoon to engage library regulars and volunteers.

Announcements of the monthly zine theme will be incorporated into the monthly newsletter and monthly events calendar, and distributed as flyers and on Instagram.

Information about zine-making including links to guides and information about entering zines into the collection will be added to the website.

Flyers regarding the program will be shared with zine fair organizers to be shared with tablers and attendees both digitally and in-person. Zine fairs or events featuring zines happen at least a few times a year in Sacramento hosted by various community groups. [1] [2] [3] [4]





Staff Training

In collaboration with local zine-makers, volunteers will learn more about zine-making approaches so they can assist community members.

Local experienced zine-makers will be hired as consultants to guide in shaping materials, policies, and workshops for maximum engagement.

Zine-archivists from outside Sacramento may also be hired as consultants to guide the creation of the collection policy.

Volunteers who handle collections management will work together to develop a specific zine collection policy in line with the broader collection policy.

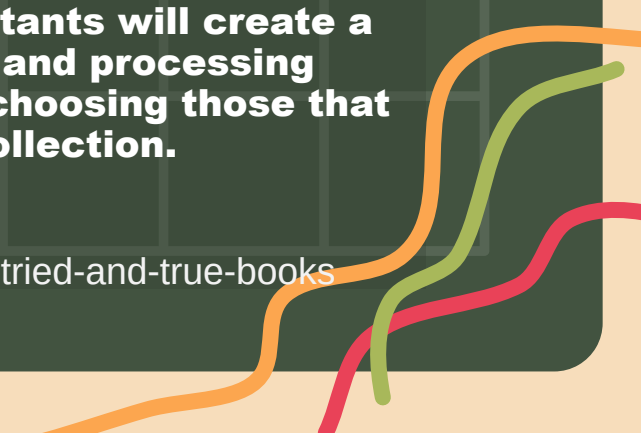
Volunteers will pull from existing zine-making guides including “Stolen Sharpie Revolution” and “Whatcha Mean, What’s a Zine?” and [zinelibraries.info](https://www.zinelibraries.info) to create one-page guides

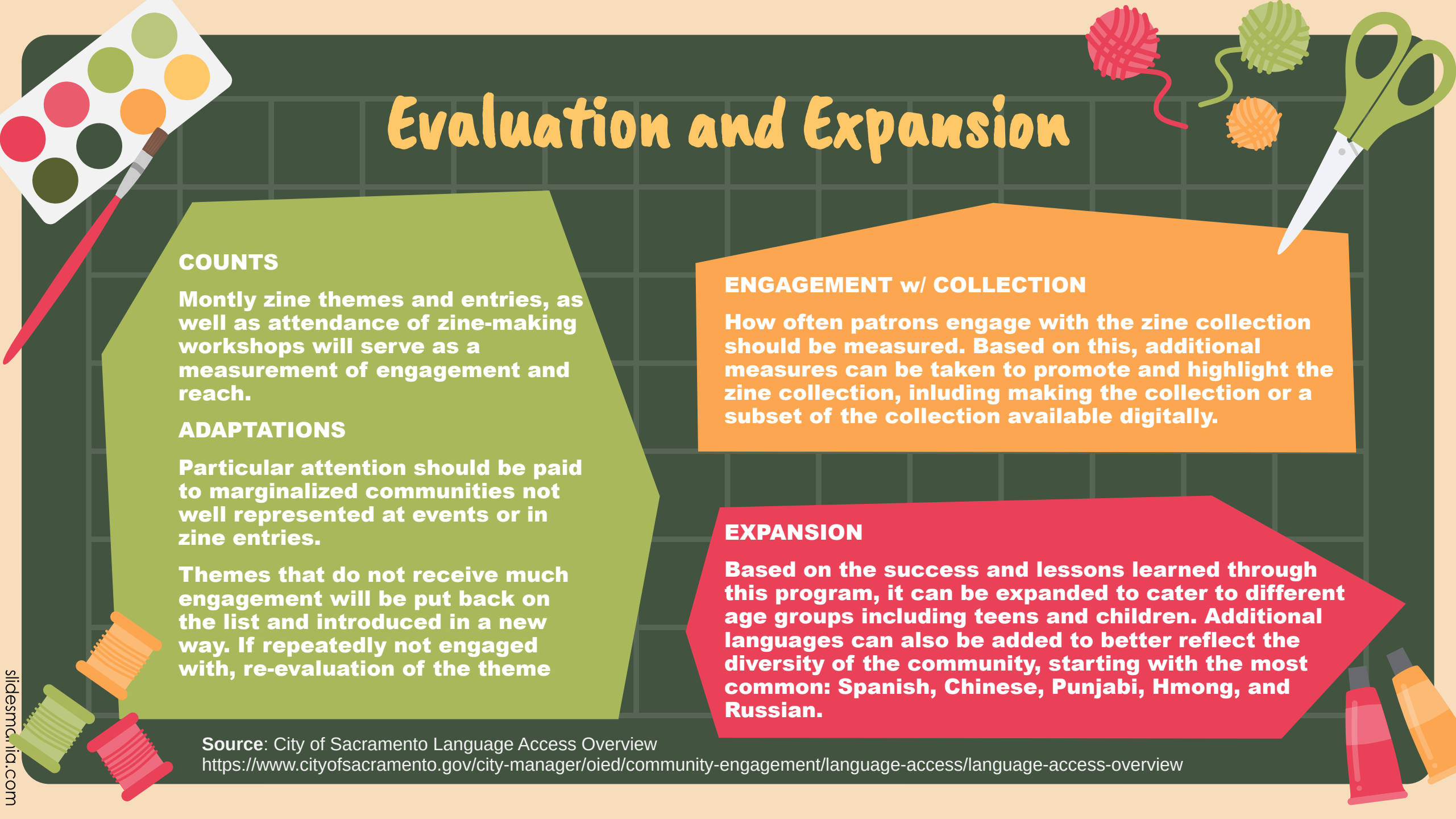
Volunteers who monitor and update social media will have access to chosen themes for future months.

Templates will be created for the promotion of monthly themes, both for social media and for print.

Volunteers and consultants will create a process for accepting and processing entries as well as for choosing those that will be added to the collection.

Source: Zine-O-Sphere by Abby Schleifer <https://abigailsschleifer.substack.com/p/my-favorite-tried-and-true-books>
And ZineLibraries.info <https://www.zinelibraries.info/running-a-zine-library/intro-to-zines/>





Evaluation and Expansion

COUNTS

Monthly zine themes and entries, as well as attendance of zine-making workshops will serve as a measurement of engagement and reach.

ADAPTATIONS

Particular attention should be paid to marginalized communities not well represented at events or in zine entries.

Themes that do not receive much engagement will be put back on the list and introduced in a new way. If repeatedly not engaged with, re-evaluation of the theme

ENGAGEMENT w/ COLLECTION

How often patrons engage with the zine collection should be measured. Based on this, additional measures can be taken to promote and highlight the zine collection, including making the collection or a subset of the collection available digitally.

EXPANSION

Based on the success and lessons learned through this program, it can be expanded to cater to different age groups including teens and children. Additional languages can also be added to better reflect the diversity of the community, starting with the most common: Spanish, Chinese, Punjabi, Hmong, and Russian.

Source: City of Sacramento Language Access Overview

<https://www.cityofsacramento.gov/city-manager/oied/community-engagement/language-access/language-access-overview>



Thank you!

Presentation Template: SlidesMania
Fonts used in this presentation: Caveat
and Caveat Brush.